



## GE Capital helped keep Esmark Steel in the family.

Jim Bouchard says he knew what he wanted to do the day he toured a steel mill with his father at age five. So when Jim called his brother Craig and said, "Let's go build a steel company," no one was surprised. In 2003, the brothers started Esmark with just two employees, but quickly grew to become the fourth-largest American steel company with over 3,600 employees by 2008. GE Capital stood by the brothers as they expanded their business, providing growth capital during a challenging time. Every day, GE Capital provides critical financing to thousands of companies like the new Esmark, helping support jobs and local economies.

The American Renewal is happening. Right now.



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